

# WE ARE NAB.

COMPANY NAME: \_\_\_\_\_

CLIENT NAME: \_\_\_\_\_

DATE OF BRIEF: \_\_\_\_\_

PROJECT SCHEDULE: \_\_\_\_\_

(PLEASE ATTACH TIMELINE IF EXTENDED DELIVERIES)

THEME & MESSAGE OF \_\_\_\_\_

YOUR PROJECT: \_\_\_\_\_

TARGET AUDIENCE: \_\_\_\_\_

JOB DESCRIPTION: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

REFERENCES: \_\_\_\_\_

(PLEASE PROVIDE LINKS) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

DISTRIBUTION \_\_\_\_\_

(SOCIAL/TV/C/BILLBOARD)

AVAILABLE BUDGET: \_\_\_\_\_

(REMEMBER THAT YOUR BUDGET DETERMINES THE GEAR USED TO CREATE THE FINAL PRODUCT AND CAN IMPACT PRODUCTION QUALITY)

**FILMING / PHOTOGRAPHY BRIEF**

SHOOT DATES:

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NO. OF SHOOTERS:

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ADDITIONAL CREW:

(MUA/STYLIST/GAFFER/ETC)

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LOCATION(S):

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GEAR REQUESTS:

(IF APPLICABLE)

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## EDITING BRIEF

TICK THE FOLLOWING IF REQUIRED:

DIRECTOR OF EDIT (CREATING NARRATIVE THROUGH CURRENT EDITORS)

OFF-LINE EDITOR (CUTTING RAW FOOTAGE AND CREATING SELECTIONS)

ON-LINE EDITOR (USING SELECTIONS TO BUILD A NARRATIVE / EDIT)

MOTION GRAPHICS (BASIC ANIMATION)

TITLING (NAMES AND/OR PLACES)

SUBTITLES (SPECIFY WHICH LANGUAGE (\_\_\_\_\_))

SFX (SOUND EFFECTS E.G. AMBIENT / IMPACTFUL SOUND EDITING)

COLOUR GRADING

PHOTO EDITING (IMAGE & COLOUR CORRECTION)

PHOTO RETOUCHING (RETOUCHING)

ANIMATION (STORY-TELLING ANIMATED VISUALS)

LENGTH OF EDIT(S):

QUANTITY:

DIMENSIONS: (16x9 / 4x5)

5-15 SECONDS

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\_\_\_\_\_

15-30 SECONDS

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\_\_\_\_\_

30-45 SECONDS

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\_\_\_\_\_

45-60 SECONDS

\_\_\_\_\_

\_\_\_\_\_

60-90 SECONDS

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\_\_\_\_\_

90-120 SECONDS

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\_\_\_\_\_

120-300 SECONDS

\_\_\_\_\_

\_\_\_\_\_

300+ SECONDS

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